

AI-SUPPORT
FROM A-Z



Gain more and deeper insights than ever before with our AI-powered qualitative research platform.

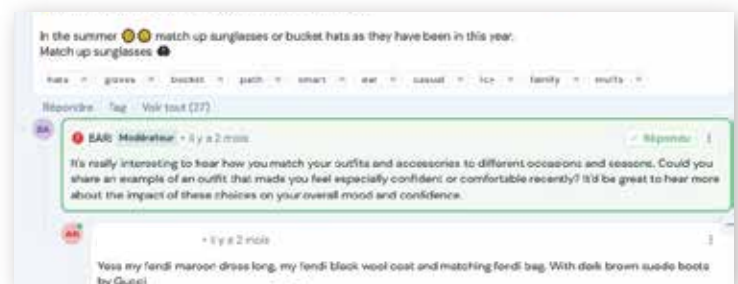
What is Bilendi Discuss?

Bilendi Discuss is a qualitative research platform with an **intuitive design** and **best-in-class AI support**, covering every stage of the research process. Gain **deeper insights faster and more easily** than ever before.

Integrated AI: meet BARI!

BARI (Bilendi Artificial Research Intelligence) is a true end-to-end **AI-powered research assistant**, automating time-consuming tasks for richer insights in less time.

- Receive **more detailed and relevant verbatims** - BARI has professional moderation skills and adapts perfectly to participants' answers - 24/7
- Automated analysis of **even large volumes of diverse response types** (text, audio, videos, images)
- BARI delivers precise summaries and analyses of the results
- Get complete final reports with an executive summary, background information on the research, and supportive verbatims



BARI supports you with:

- Creating and scripting complete discussion guides
- 24/7 Multilingual moderation with equal-to-human skills
- Automated coding
- Translations
- Audio/Video transcriptions
- Sentiment analysis
- Summaries and analysis including supportive verbatims
- Final reports with impactful presentations

Adapted to your needs: flexible settings

- Choose to conduct research **via participants' preferred messaging apps or via a web portal**. Allow participants to engage with you and with one another.
- Conduct conversations **one-to-one or many-to-many**
- Survey **small or large samples**
- Target your own audience or Bilendi panellists
- Fast and easy set up, in a back-office with an intuitive design
- Choose between semi-automatic or automatic moderation, with low to high frequency of questions
- Receive customised market-research quality PPT reports and presentations



Contact us for more information or a live demo!

www.bilendi.com